



Boscovivo from Arezzo, in the biggest lot of the night, beaten at the International Auction of the Italian Truffle for 250,000 dollars

The Boscovivo of Arezzo in the maxilot, together the truffle offered by the Molisano Ernesto Di Iorio, beaten to the beneficent auction in Rome last night. It is awarded the lottery to the price of closing 250.000 dollars, the magnate Chinese Stanley Ho, that last year had already torn the greatest Truffle to the sheikhs of the Arabic Emirates. The event is developed in connection directed tv by satellite from the center in Rome, hotel Excelsior of street Veneto with prestigious centers: London, The Lanesborough hotel, Moscow with the restaurant Semifreddo and Macao (China) with The Gran Lisboa Hotel. The event, reaches the second edition, It has been realized with the patronage of the office of the Agricultural Politics and with the economic contribution of Buonitalia.

Overall the Province of Arezzo has been like her master with the association tartufai that has given numerous pieces of merit to confirmation of the wealth of the basket enogastronomico of the Province it represents in Rome from the alderman...

It 'been a hard job, says Silvia Landucci, owner Boscovivo, but the professionalism and even a bit of luck we have rewarded. Just a few hours ago, we found that prestigious piece was immediately flown in first class on Cathay Pacific to Macau. I warmly thank the creator of this event, Giselle Oberti, who created an international showcase of great luxury for our products, allowed to donate a sum of approximately \$ 400,000 intermante to charity. who chose us to represent our rich land of Arezzo to a plate of gourmet internazionale. Ci would like to assure lot to Rome by offering courageous chef Nicola Batavia Piedmontese chef patron of Birichin of Turin in companies with a well-known footballer. Batavia has attempted to acquire Maxilotto of the evening by going to the last Chinese competitors to challenge the Chinese tycoon Stanley Ho to a bid of \$ 225,000. But then Macau has prevailed.

No crisis nell'enogastronomia luxury?

According to the figures it seems not. Last year, the final lot more valuable at \$ 200,000 was sold at auction and no bids came from Rome. Questa'anno the figure is a record \$ 250,000 and from Rome chef Filippo La Mantia, the art dealer Gerald Piltzer Piero Rosini entrepreneur managed to win 3 lots. while.

What has moved to support the initiative?

Sure, the charity says Silvia Landucci. In fact, the entire proceeds will go to five different protagonists in the social reality: the Italian Association of People Down (AIPC) and Operation Smile, for Italy, the Kids Company in the United Kingdom, with the number 51 boarding school for orphans St. Petersburg to Russia; Caritas Macau to China.

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